



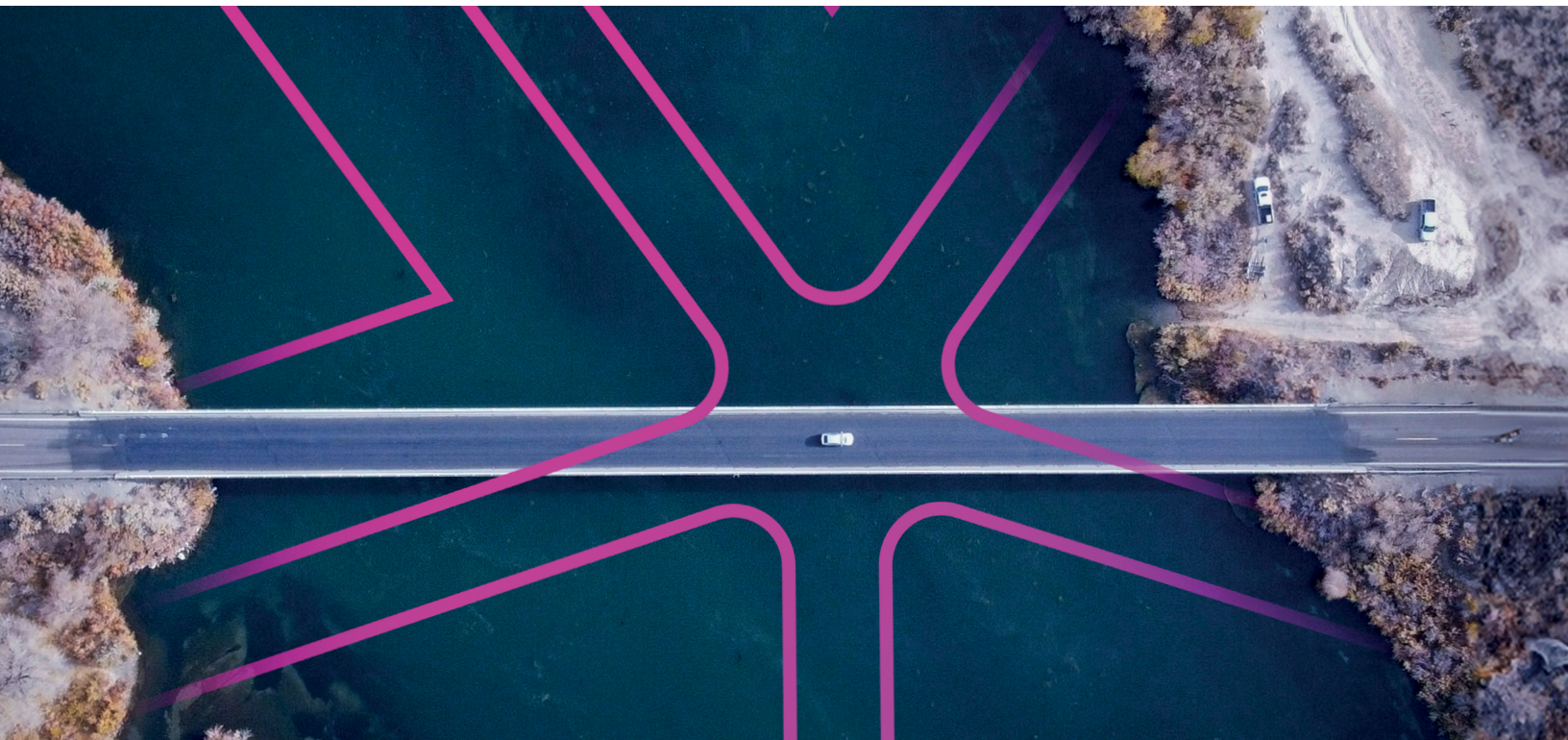
**Empower Your Brand
with Comprehensive
White Label
EV Charging Solutions**



Create a custom branded EV charging solution for your customers, drivers, or partners.

- **>99.99% software uptime** with industry-leading remote monitoring and diagnostic service included
- **Hardware-agnostic** platform with >500 products in our curated catalog from the world's leading OCPP-compliant OEMs
- **Seamless integration** across the Lynkwell ecosystem and with your core business systems
- **Instant network approval** enables your network to be quickly authorized for core programs through the support of the Lynkwell platform

**Incorporate your
branded EV charging
offering alongside
other loyalty
programs, rewards,
point systems,
and additional
experiences.**



The Lynkwell Difference



**More Ways
to Personalize**



**Start Scaling for
the Future Today**



**Go Farther Faster
with the Lynkwell API**



**Maximize Revenue
with Every Charge**



Reliability Reimagined



**Support to Ensure
your Success**

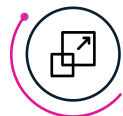
The Lynkwell Difference:



More Ways to Personalize

Easily showcase your brand across a comprehensive charging experience

- Showcase your company's brand across a charging mobile app, web application, integrated systems, UX, and RFID cards
- Leverage native functionality, out-of-the-box integrations, and our custom development team to create tailored experiences, features, and functionality
- Access Lynkwell Command™ our proprietary business intelligence tool for visibility into insights with real-time data via premade templates or custom reports
- Create custom branding, faceplates, visuals, and displays on your chargers



Start Scaling for the Future Today

The tools you need today, designed for tomorrow

- Significantly decrease time to market with API integrations, compatible hardware, and out-of-the-box solutions that allow you to start and scale quickly
- Get started immediately with bulk actions and streamlined onboarding, including same-day migrations
- Built on AWS Cloud following 100% Center for Internet Security (CIS) best practices
- Event-driven microservices enable flexible and efficient scaling



Go Farther Faster with the Lynkwell API

Tap into easy connections, integrations, and extensions

- Integrate charging data with other core business systems like ERP, CRM, BI, and accounting
- Full API documentation, tutorials, and guides
- Dedicated network support
- Fully featured REST APIs



Maximize Revenue with Every Charge

Start strong and boost growth with immediate revenue generation

- Gain exposure to millions of drivers on day one through roaming integrations with ChargeHub and Hubject
- Provide drivers with access to thousands of chargers and a seamless experience with simple payment terminal integrations
- Leverage Lynkwell's extensive portfolio of incentive and program-approved network and products
- Utilize Lynkwell's highly-rated app for payments, RFID cards, or to offer drivers a convenient charging option with a simple scan



Reliability Reimagined

Confidently manage and optimize your entire network

- Monitor uptime across the entire network and individual locations through a single dashboard
- Easily integrate charger intelligence with your existing help desk solution
- Deploy Lynkwell's exclusive platform for real-time station and SIM logs, allowing for quick diagnosis and triage of issues
- Access every charger in your network with Lynkwell's complete OCPP-compliant command palette



Support to Ensure your Success

Your network, backed by the Lynkwell team and proven expertise

- 100% USA-based software, hardware, and service expertise from a single partner
- 24/7 USA-based support team
- Dedicated support for both site hosts and drivers
- Consulting dedicated support packages
- Continuous system updates and patches included

The Power of Strategic Branding on the EV Charging Experience

Streamline your operations:

- Save time and money with Lynkwell's proven, comprehensive ecosystem of EV charging solutions.

Amplify your brand:

- Boost your brand equity by delivering a complete charging experience under your own brand.

Create tailored user experiences:

- Set customized rates, preferences and engagement strategies for specific driver groups.

Inform your business:

- Integrate EV charging and driver behavior data with other systems to enhance and optimize operations.

Unlock infinite scalability:

- Utilize Lynkwell's advanced charge management platform to access all the tools needed to expand sites, create automations, monitor hundreds of chargers and more.

Launch your own branded EV charging network in as little as two weeks.



Lynkwell Concierge™

Access additional support from Lynkwell's team of experts

- Delegate EV charger management to Lynkwell
- Create custom programming
- Leverage additional add-ons
- Connect with a dedicated account manager



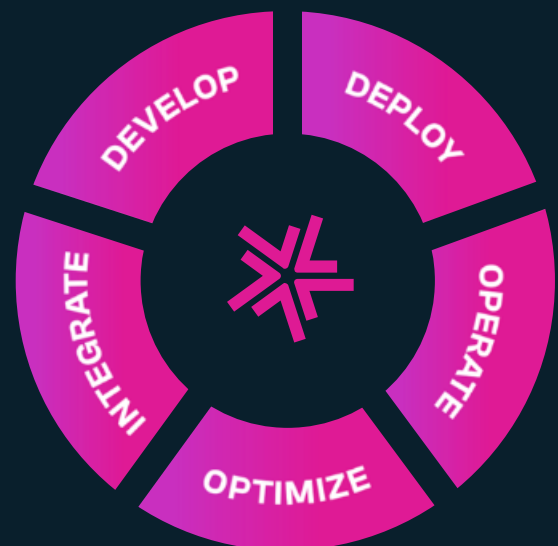
Versatile Applications:

- Charge Point Operators
- Infrastructure Investors
- Businesses
- Fleets
- Utilities
- Municipalities

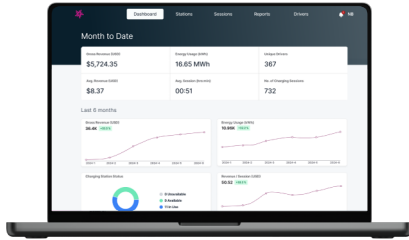
A True Partner

Achieve a Complete Network Launch Through a Single Provider

Lynkwell offers the most comprehensive full-deployment suite of solutions, ensuring white-label network partners have a single point of accountability and support throughout the entire project. The Lynkwell hardware, software, and services suite of solutions is designed for seamless integration for real-life performance. Our team of experts will guide your project from concept to launch, allowing you to focus on your core business.



Your Charging Solution, Your Brand Identity



ViaLynk™ Network Manager

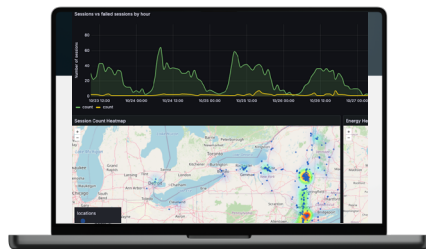
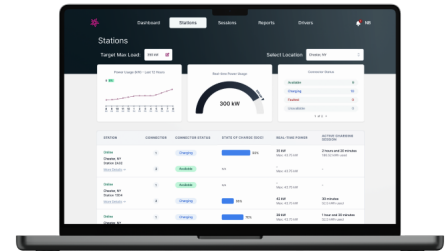
Access core functionality for charging metrics and operations

- Charging network dashboard
- Real-time station-specific charging updates
- Real-time location-specific power usage
- Exportable energy usage reports
- Detailed session logs
- Simplified payment options to streamline billing
- Establish custom driver groups with tailored charging parameters

ViaLynk™ Site Host Manager

Advanced network customization, analytics, and control

- Charger uptime and reliability metrics specific to your network, location, and stations
- Advanced in-depth station and communication logs for rapid root cause analysis
- Metrics dashboard to evaluate the health of your network
- Easy workflows for deploying hundreds of chargers across multiple sites



Lynkwell Command™

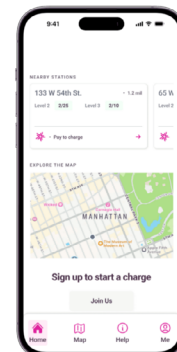
Turn data into power with custom integrations, visualizations, and operations

- API syncs all charging data in real time with existing operating systems
- Custom business intelligence dashboard real-time data with our pre-built metrics templates

ViaLynk™ Driver App

Preferred by drivers, our highly-rated app simplifies the charging experience

- Fully branded charging app for Apple and Android operating systems
- Drivers can find nearby stations and check charger availability in real-time
- Contactless or remote payment options
- Access transaction history to track energy usage and cost
- Receive alerts about charging status
- Remote charging session start



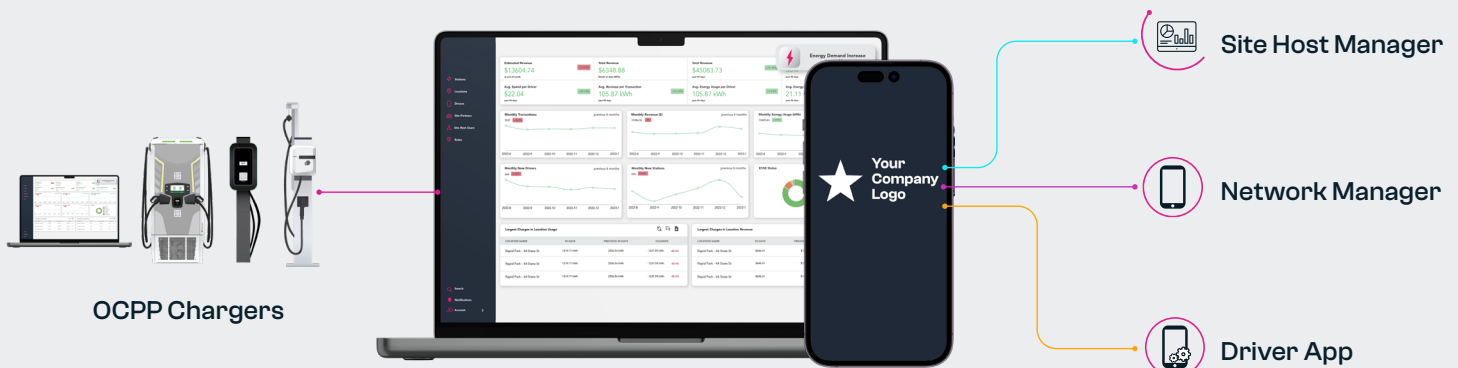
Take Charge with Energy Management

Balance performance with advanced capabilities

- **Reduce energy consumption and avoid demand charges by maintaining charging station energy limits and optimizing local load management settings**
 - OpenADR 2.0B certified
 - Demand-response events addressed through the OpenADR integration
- **Vehicle energy tracking with autocharge vehicle recognition**
 - Sync autocharge enabled vehicles to allow your drivers to plug in and walk away
 - See energy usage on a per-vehicle basis to get insight into high-usage vehicles and maintenance patterns
- **Set and forget peak demand avoidance**
 - Set recurring static demand rates
 - See energy usage on a per-charger basis to ensure they are adhering to those rates



EV Charging Management System for White Label Networks



Lynkwell's Software Solution Ecosystem



Manage your revenue

- Payment Terminal Local Integration
- Payment Terminal Cloud Integration
- Monthly Subscription Payments
- Driver Discount Groups
- PCI-Compliant Revenue Management
- Advanced Pricing and Tariffs
- Payment Acceptance for all Major Credit Cards



Manage your network

- Private Location Charging
- Partner and Utility Management
- Depot Partner Management
- Global Real-Time Search
- Detailed Reports and Analytics
- Bulk Charging Station and License Uploads
- Detailed Driver and Subscription Management
- Driver RFID Management
- Vehicle Tag Management



Manage your integrations

- OCPP 1.6 and 2.0.1 Certified
- OCPI Network Roaming
- Hardware Agnostic Platform
- AutoCharge Support
- Hubject Roaming Integration
- ChargeHub Roaming Integration



Manage your performance

- State-of-the-Art Charging Diagnostic Console
- Station, Location, and Network-Wide Uptime Reporting
- Advanced OCPP Command Console
- Over-the-Air Firmware Updates
- Network Agnostic SIM Provider
- Real Time SIM Communication Logs
- Real Time Charging Station Event Log
- Remote Monitoring and Alerts
- 100% AWS CIS Compliant Security
- OCPP Security Profile Support
- Interoperability Test Environment



Manage your enterprise

- Robust REST API
- Self-Service API Key Management
- Developer Documentation Portal
- Advanced BI Tool Integration
- White-Labeled Charging Network
- White-Labeled Mobile App
- Customizable Email Communication
- Industry Leading Security
- Internet-Scale Infrastructure
- OCPP Security Profile Support
- Dynamic Load Balancing

Proven Interoperability with Diverse Hardware

Lynkwell's charger-agnostic management system seamlessly integrates with our curated, OCPP 1.6 and 2.0.1 validated hardware delivering solutions to suit any project.

Total Hardware Solutions Through a Single Partner

Explore a comprehensive portfolio of hardware solutions, featuring select products from leading global OEMs alongside our own XLynk™ charger.

> 500 Products

Our catalog of industry-leading solutions from around the world

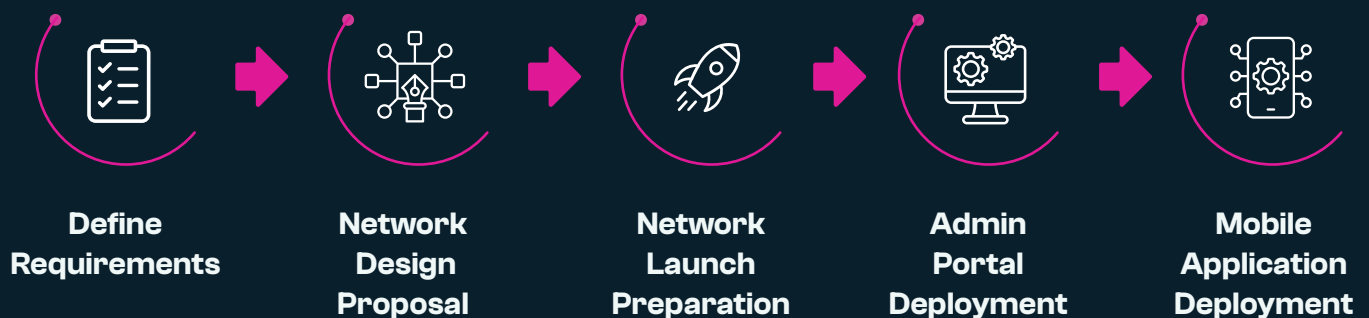
Validation

Leading OEMs trust Lynkwell to conduct 150 validation tests, ensuring their chargers' successful deployment

Warranty

Comprehensive insurance-backed warranty coverage that is underwritten by an A-rated insurance company

Onboarding Process for a White Label Network



Legal Disclaimer:

Lynkwell reserves the right to alter product offerings and specifications at any time without notice. Lynkwell disclaims any and all liability for errors, inaccuracies or incompleteness that may appear in this document. This document does not expand or otherwise modify Lynkwell's terms and conditions or product warranty expressed therein.

All USA-Based Team



Lynkwell's co-located hardware manufacturing, operations, software, support, and service team are proudly based in the U.S. Build America, Buy America (BABA) compliant options available.

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