



**Your Partner in Becoming an  
EV Charging Destination**

# Help Your Business Thrive with EV Charging

Turn your business into a hub of connectivity that creates value for you and your customers.

Lynkwell's comprehensive hardware, software, services, and innovative charging solutions make it all possible through a single partner.

## Table of Contents

Introduction - Why Lynkwell .....	2
Who We Serve .....	3
Full Turnkey Services .....	4
Hardware Catalog .....	5
XLynk™ L2 EV Charger .....	6
Lynkwell Insure™ Warranty .....	7
Software Platform .....	8
ViaLynk™ Network .....	9
Service Advantage .....	10
Full Delivery Project Management .....	11
Preapproved Programs .....	12
Awards and Contracts .....	13
Destination Partner Program .....	14
Government Service .....	15
About Lynkwell .....	16

## Why Lynkwell

# Innovation Meets Experience

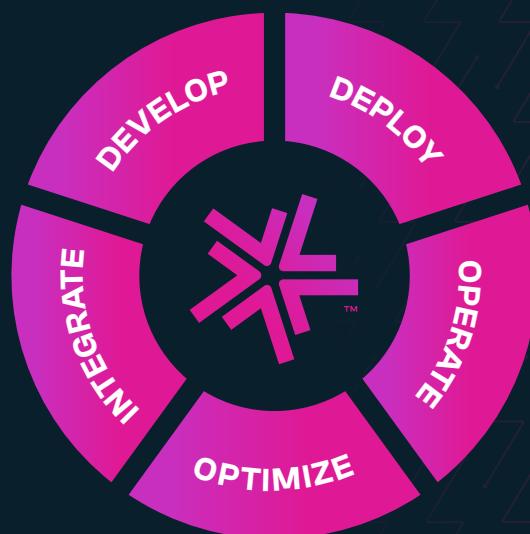
For almost ten years, Lynkwell has been providing purpose-built EV charging deployment solutions so that all stakeholders, including commercial properties, fleet operators, government agencies, utilities, distributors, installers, and drivers, do not just participate in the clean energy revolution, but thrive in it. Today, the company ranks as one of the top nine EV charging networks in the country, hosts dozens of EV charging networks, manages over 10,000 assets, and has been recognized as one of the fastest growing companies in the United States for the past 3 years.

Lynkwell's portfolio consists of software, hardware, service, and procurement solutions. Our cloud-based and hardware-agnostic software platform allows customers of all types to not just manage their stations, but optimize their operations through cutting-edge features, tailored offerings, and global

roaming partners. Our curated catalog of more than 500 vetted hardware products from leading global OEMs plus our own XLynk™ charger ensures the ideal solution for each project. Our service team expertly navigates all aspects of the deployment process, from site design to post-installation maintenance. To ensure each project provides maximum value, Lynkwell provides interactive incentive search tools, live support from our internal team of experts, and an expansive list of awarded contracts and approved products to support every facet of the procurement process.

Lynkwell's mission is to focus our collective power to anticipate, aggregate, and activate evolutionary energy solutions that benefit us all. Let our team help you thrive in the energy revolution today.

**One Partner,  
A Complete EV Charging  
Solution**



## Who We Serve

# The Power to Prosper in Your Industry

Discover opportunities for EV charging that are relevant to your business needs.



### Retail

Attract new business and increase engagement with loyal customers.



### Hospitality

Accommodate guests in need of a place to recharge away from home.



### Multifamily Homes

Provide an amenity to a growing number of potential and current tenants.



### Healthcare

Cater to the charging needs of patients and loved ones.



### Commercial

Attract talent and tenants with forward-thinking commercial infrastructure.



### Automotive Dealers

Prepare for current and future EV models and attract new customers.



### Convenience

Stand out from the rest with EV charging stations that attract business and increase dwell time.



### Entertainment Venues

Capture more attention and attendees with much-needed EV charging options.



### Parking

Future-proof your site and create a new revenue stream.



### University & Campus

Welcome faculty and student drivers who are passionate about the future of EVs.



### Workplaces

Boost employee convenience and promote sustainability.



### Indigenous Communities

Empower sustainable growth and improve access.

**End-To-End Expertise**

## Full Turnkey Services

Providing a full turnkey solution from start to finish - managed by a single team. Start with a goal and end with success.

**TOP****9**

**Largest  
L2 & DCFC  
Network in  
USA**

According to  
AFDC 2024



"Our company chose Lynkwell for the end-to-end process they execute. Other EV companies provided proposals for the hardware and left us to find an installer and for us to apply for the permits. Lynkwell is the one-stop solution I found that provides an outstanding experience and takes the guesswork out of executing the process. I highly recommend Lynkwell for any company looking to install EV stations on their property."

**Glenn A. Hardman**

President, RGH Hospitality

## Hardware Catalog

# Curated Hardware Catalog of Over 500 Products

Access a curated catalog of the industry's best electric vehicle supply equipment (EVSE) and energy management products, including Level 2 AC and DCFC stations, batteries, and peripherals for seamless integration.

## AC Chargers



7.6 - 19.2kW



19.2kW

## DC Fast (Modular)



150kW



600kW



640kW



720kW

## All-In-One DCFC Chargers



30kW



40kW



60-240kW



200kW



320kW



120-360kW



400kW

## Specialty



30-60kW



30-60 kW



320kW Battery Integrated



60 - 125kW  
V2G / V2X

## XLynk™ Level 2 EV Charging Station

### Designed for Uptime, Built for a Lifetime

XLynk™ was inspired by years of deployment experience to optimize function and maximize performance.

- The first and only commercial EV charger with a Lifetime Warranty
- EZ-Swap Faceplate™ allows for customization, upgrading, or maintenance in under 5 minutes
- Made in America with select globally sourced parts by Lynkwell's team in New York State

# 5X

The XLynk has demonstrated five times the number of charge cycles compared to the average EV charger.



### The Ultimate Workhorse

- Ideal for fleet, public, and private EV charging
- Bundle with Lynkwell's industry-leading software for a comprehensive solution

## Lynkwell Insure™ Warranty

# EV Charger Protection Plan

Lynkwell offers comprehensive insurance-backed, industry-leading warranty coverage that protects against most types of physical damage, underwritten by an A-rated insurance company. We ensure EV charging stations remain operational and will be supported for years to come.

## What's Included?

A five-year protection plan - the warranty eliminates any out-of-pocket expense during this term. This plan covers mechanical and electrical failures, normal wear-and-tear that limits functionality, accidental damage from handling, and damage from power surges.

## We've Got You Covered



Your **OEM warranty does not cover** some common issues with your charger like accidental damage, power surge, or normal wear-and-tear that limits functionality.



Our protection plan covers a variety of damages so you **don't have to worry** about unexpected additional costs.



Customers contact us via the portal or call our toll-free number and **we take care of the rest.**

## Benefits

- **Eliminates any out-of-pocket expenses** for the replacement device, repair, de-installation or re-installation.
- Peace of mind knowing your chargers are **always protected.**
- Removes the management of electricians and repairs. **Lynkwell handles all claims** and scheduling of services.

## Superior Coverage

- ✓ 24/7 Support
- ✓ Remote Troubleshooting
- ✓ Mechanical & Electrical
- ✓ Accidental Damage
- ✓ Power Surges
- ✓ Parts & Labor
- ✓ Repair & Replacement
- ✓ Shipping Costs
- ✓ Response & Uptime

Over 100 industry-leading products fully covered across the USA.

## Software for Site Hosts

Lynkwell's comprehensive software solution gives all customers maximum confidence in the reliability of their stations, whether managed directly or by the Lynkwell team.



**>99.99%**

Software uptime with industry-leading remote monitoring and diagnostic service included



**>98%**

Easily set pricing and create specific driver groups



**100%**

Easily access all reporting required for utility incentive programs

## Why Choose Lynkwell?

### Reach More Drivers

Our integrations with leading global roaming networks Hubject and ChargeHub maximize the number of vehicles that can charge at your stations.

### Collect Revenue Easily

Seamless revenue collection via premier payment service integrations.

### Stay Connected

Lynkwell's system is cellular-network agnostic, powered by a single SIM card that connects ports to the top tier 1 global networks.

### Enjoy No Hidden Fees

Configuration, station connectivity, and data are included with your plan.

### Ensure Adaptability

Our software is Open Charge Alliance certified and hardware-agnostic to be compatible with all OCPP-compliant chargers.

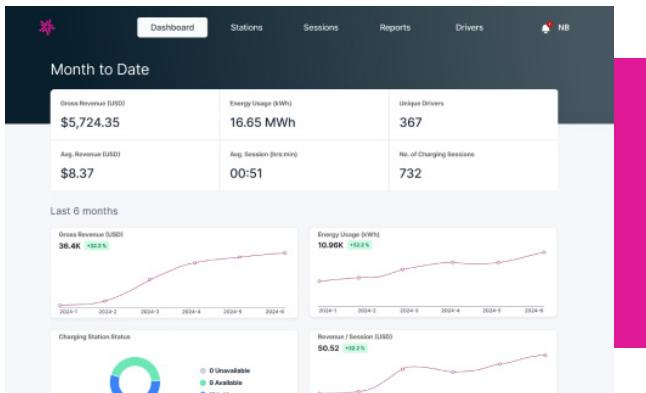
### Trust Our Security

Lynkwell complies with rigorous security standards, including being fully compliant with the Center for Internet Security AWS Foundations Benchmark, to ensure your data is secure the moment drivers plug in.

## ViaLynk™ Network

# Thrive with Lynkwell's Established Network and Full Suite of Solutions

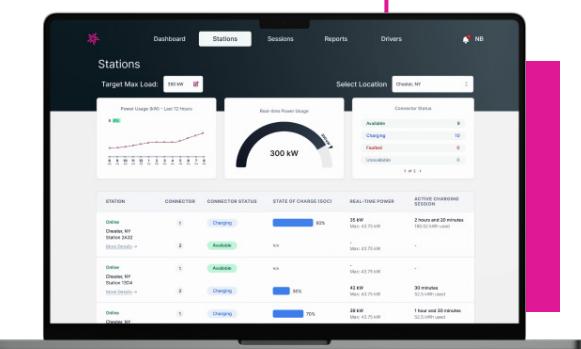
Drive the energy transformation with the ViaLynk™ Network that enhances efficiency and creates value for you and your customers.



## ViaLynk™ Network Manager

Establish a secure and exclusive network with administrative control over charging operations. Easily control pricing, energy management and more.

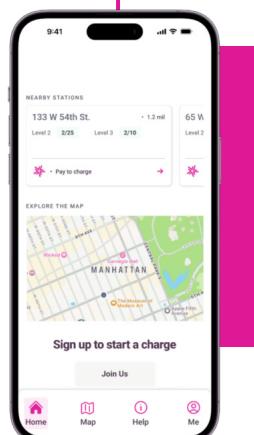
- Customize dashboard branding
- Effortlessly manage and monitor charging
- Set up timely alerts to stay informed



## ViaLynk™ Site Host Manager

Enhance the charging experience for your business and drivers with a full suite of EV charging management tools.

- Tailor charging for specific driver groups
- Optimize with advanced analytics and reporting
- Streamline billing with simplified payment options



## ViaLynk™ Driver App

Trusted by drivers nationwide, the ViaLynk app simplifies the charging experience. Drivers can find nearby stations while monitoring availability in real-time, make payments remotely, track energy usage and cost, and receive alerts about charging status.

- Contactless payment
- Transaction history
- Remote start

## White Label Solution

Establish your brand in the EV charging market with the option to create your own network and brand your hardware and software solutions.

## Service Advantage

# Decades of Experience

Our service team is here to consult and facilitate your project every step of the way - from design and installation, to ongoing support and maintenance.



### Consultation and Site Design

We work with you to plan your project based on your site needs. Coordinating with the utility and municipality, we utilize our experience to maximize your site design.



### Installation

With thousands of successful installations under our belt, we provide expert project management, electrical and construction guidance to ensure your project is completed accurately and efficiently.



### Service and Maintenance

We provide service, maintenance, and warranty coverage to ensure your stations are working so you don't have to.

## Take Each Step With Certainty

Access a full suite of EV charging solutions from a reliable partner that understands your needs at every stage.

### Develop

- Site Profitability Analysis
- Site Selection Support
- Utility Evaluation
- Equipment Selection
- Funding
- Financing
- RFP Support

### Operate

- 24/7 US-Based Support
- Station Management
- Active Monitoring & Diagnostics
- Root Cause Analysis
- Service Support
- Energy Management
- Warranty Support

### Deploy

- Procurement & Contracting
- Permitting
- Project Management
- Pre-Shipment Configuration
- Installation

### Optimize

- Private Charging
- Advanced Energy Management
- Driver Pricing & Session Limits

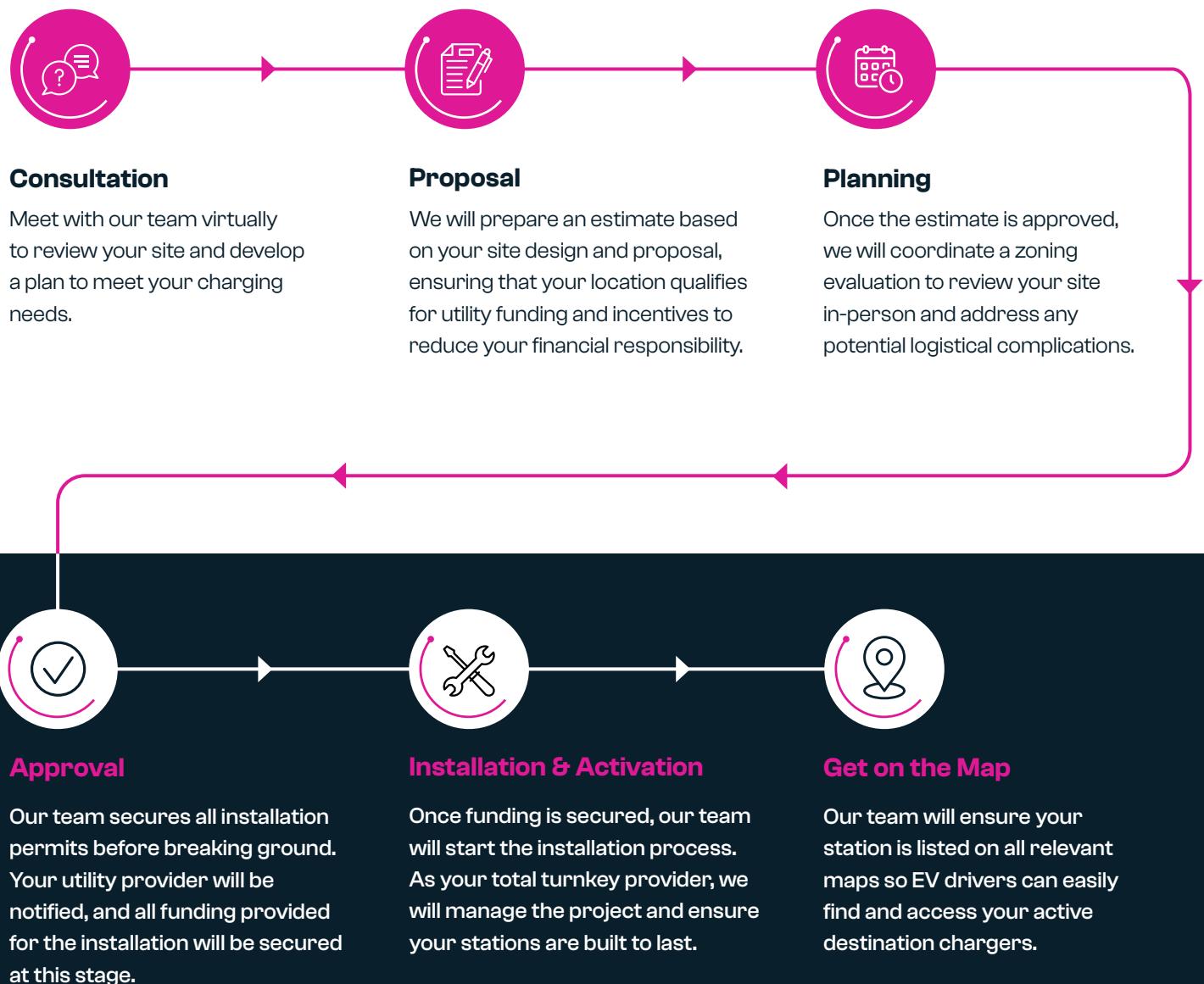
### Integrate

- Utility Coordination
- Commissioning
- Station Provisioning
- Specialized Fast-Charging Expertise

## Project Management

# Set Your Goal, Realize Your Success

Lynkwell's expert team guides your project from concept through post-deployment support. We offer comprehensive assistance at every stage and connect you with our qualified installers to ensure successful project delivery.



## Preapproved Programs

# Reduce Your Financial Responsibility

**Access incentive, funding, and cooperative purchasing information to drive the most value from your EV charging project**

Your projects may be eligible for funding and our team of professionals is here to identify opportunities to reduce project costs. All qualifying equipment is preapproved and registered in incentive programs with more than 1,700 utilities and agencies across the United States.

## Identify Rebates & Incentives



### Interactive Rebate Finder

Utilize our web-based interactive tool for a list of all programs suited to your specific project.

[Rebate Finder >>](#)



### Funding Expertise

Leverage Lynkwell's funding experts to identify rebates across diverse sites, craft program responses, and select approved products.

[Talk to Experts >>](#)

## Partnerships with Leading Utilities



• And Many More

Dedicated to Excellence

## Highly Awarded Company

Lynkwell has received **federal** and **state contracts** for EV charging infrastructure and fleet services, along with numerous other awards recognizing excellence in the industry.

### Contracts & Awards



And Many More

### One of America's Fastest Growing Companies Three Years Running

Lynkwell was featured on the Inc. 5000 list of fastest growing private companies in the United States for a reason, and we can continue that success together.



Connect With Us to  
Become a Part of Our Growth

## Premier Destination Partner Program

Lynkwell's Premier Destination Partner Program leverages our comprehensive offering and flexible business models to offer select partners the opportunity to become an EV destination with little to no financial or operational obligation.

## Program Benefits

- Fast-track site design and buildout
- ViaLynk™ charging network
- Tiered investment options
- Managed charging amenity
- O&M included
- Flexible business models with no-cost options
- NEVI and CFI compliance and funding

**Become a  
DCFC Charging  
Hub With No Out-  
of-Pocket Cost**

[Qualify >](#)

## Investment Tier Options

Unlock new value in the EV charging marketplace through a curated business model that matches your goals.

### Customer-Owned

We offer full coordination and support for customers who own charging infrastructure and collect revenue.

### Shared Ownership

A joint venture between the partner and Lynkwell addresses the remaining project costs and shares the revenue generated by the charging stations.

### Lynkwell-Owned

Partners provide this amenity to their customers without the time or financial investment in building or managing stations.

## Use Cases



Convenience Stores



Fuel Stops



Parking Lots



Grocery Stores



Entertainment Venues



Retail Centers



Hospitality

**We Build  
We Manage  
You Benefit**

## Proven Experience

# Government Service

## Capability Statement

### Past Performance

Lynkwell has successfully completed on-time and on-budget solutions for:

- US Department of Interior (DOI), Washington, DC
- Schenectady County, New York
- City of Amsterdam, New York
- City of Dover, New Hampshire

### Core Competencies

Lynkwell provides a full suite of services and equipment for the installation and management of electric vehicle (EV) charging stations, the required power, and supporting infrastructure, including:

- EV Charging Hardware
- Software (EV Charging Network Solution)
- Site Preparation
- Installation
- Station Management
- Customer Support
- Training
- Warranty Services

### Differentiators

- Top-tier EV charging stations
- Supporting management equipment
- OCPP back-end station management platform compatible with other providers' stations
- Driver mobile application
- Support for customer equipment and software customization requests
- Open-source development environment with no-fee application integrations
- Installation and project management services
- Project funding and financing preparation
- Flexible ownership models allowing for client-owned, cooperatively owned or Lynkwell-owned station investments

### Certifications

UL Certified, UL Recognized, CAN/CSA Certified, EN, NEC 625 Compliant and Energy Star, OCPP compliant, Open ADR compliant, Open ADR Alliance members and Open Charge Alliance participant

### NAICS

336320  
335999  
485119  
518210  
541519

### Cooperative Purchasing

GSA, Sourcewell, TIPS

**DUNS #190705158**

CAGE Code 8QLN

Driving the Energy Transformation Forward

## The Lynkwell Difference



**Thousands**  
of chargers across the  
US, Canada & Guam



**24/7**  
USA-based site host and  
driver support



**100%**  
co-located, USA-based  
hardware, software and  
service teams



**>\$50M**  
captured from utility/  
incentive programs

## About Lynkwell

Lynkwell is a leading energy infrastructure development company focused on connecting renewable generation, battery storage, utilities, and microgrids with next-generation fueling technologies via its Lynkwell X-Change™ platform. Ranked as one of the fastest-growing private companies in the United States for the last three years, Lynkwell's leadership is bolstered by its top 10 nationwide cloud-based EV charging software platform which hosts dozens of EV charging networks and manages 10,000 assets. With a curated catalog of more than 500 products from leading global OEMs plus its own XLynk™ charger, Lynkwell's unique combination of full deployment solutions and energy integrations gives all clean energy stakeholders the power to thrive. Since 2016, the company has been instrumental in establishing private and public charging solutions and supporting infrastructure to empower America's growing clean energy revolution.

### All USA-Based Team



Lynkwell's co-located hardware manufacturing, operations, software, support, and service team are proudly based in the U.S. Build America, Buy America (BABA) Act compliant options available.

[lynkwell.com](http://lynkwell.com)

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